

## 2011 ARKANSAS FLOWER & GARDEN SHOW BOOTH RENTAL INFORMATION

- SHOW DATES: Friday, Saturday, and Sunday  
February 25-27, 2011
- SHOW THEME: Gardening Through the Years
- MOVE-IN: Gardens - Wednesday, February 23  
Multiple Booths - Thursday, February 24 – time to be announced  
Single Booths - Thursday, February 24 - time to be announced  
Oversize Booths - 30 min. set-up at a scheduled time in the evening of Thursday,  
February 24  
**All exhibits must be ready for inspection by 8:30 a.m., Friday, February 25.**
- SHOW HOURS: Friday and Saturday: 10 a.m. - 6 p.m.  
Sunday: 10 a.m. - 5 p.m.
- MOVE-OUT: Oversize Booths - 30 min. take-down at a scheduled time on Sunday, February 25  
All Other Booths - Sunday, after 5 p.m. until midnight and Monday, March 1,  
8:00 a.m. until noon.  
**All exhibits must remain intact until 5 p.m., Sunday, February 27**

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Each booth is furnished with an 8-foot backdrop, 3-foot side drapes, and a standard sign identifying the occupant of the booth. One 6-foot skirted table and two chairs are also provided with each booth. Utilities for exhibit booths (electrical, gas, water, phone, and internet) and additional tables and chairs are provided at extra cost. Order forms for these arrangements will be sent with the vendor packet one month before the show and should be sent directly to Statehouse Convention Center at least two weeks before the Show. AF&GS will not be responsible for on-site requests.

Booth spaces are available on a first-pay, then choose basis, and a payment of at least 50% of the total cost of the requested space must be received in this office before a space is reserved. The remaining balance is due on or before December 1, 2010. Unpaid balances and new reservations postmarked after December 1, 2010 will increase \$100.00 per booth. If it becomes necessary for an exhibitor to cancel their booths, AF&GS will refund 50 percent of the cost of the reserved booth if the cancellation is made by January 1, 2011. There will be no refunds after January 1, 2011.

The Arkansas Flower and Garden Show reserves the right to limit the number of identical or similar companies, products, or services that may exhibit in the Show. Only garden-related items or services are to be exhibited at the show. It is the exhibitor's sole responsibility to comply with all federal, state, local, and municipal laws governing their business. We reserve the right to select exhibitors that support the goals of the Arkansas Flower and Garden Show. We also reserve the right to change any assigned booth number(s) and/or space assignments if necessary.

Return application/contract with your payment, made payable to ARKANSAS FLOWER AND GARDEN SHOW, INC. to: Arkansas Flower and Garden Show, Inc., P.O. Box 638, Conway, AR 72033.

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[www.arflowerandgardenshow.org](http://www.arflowerandgardenshow.org)  
P.O. Box 638, Conway, AR 72033

(501) 821-4000



# 2011 Exhibitor Space Application

## February 25-27

Statehouse Convention Center, Little Rock

**Please Complete All Applicable Information:**

Company Name (to be displayed at booth) \_\_\_\_\_

Name of Contact Person \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

Preferred method of correspondence (please circle one):    **email**    **mail**

◆◆◆ Arkansas Business Discount! ◆◆◆

Businesses with their main office located in Arkansas receive a \$100 discount on each booth.

**Booth Prices:**

***Horticultural Businesses***

Standard 10' X10' ---\$650  
 Premium 10' X10' --\$750  
 Oversize 10' X30' --\$1050

***Non-Horticultural Businesses***

Standard 10' X10' ---\$700  
 Premium 10' X10' --\$800  
 Oversize 10' X30' --\$1100

**Booth Rental:**

***PLEASE NOTE:*** A deposit of 50% of the total cost is required to reserve space. The final payment is due Dec. 1, 2009. There will be no refunds after January 1, 2010.

Standard 10'x10' booths-----# \_\_\_\_\_ Cost \$ \_\_\_\_\_

Premium (endcap) 10'x10' booths----# \_\_\_\_\_ Cost \$ \_\_\_\_\_

Oversize 10'x30' booths-----# \_\_\_\_\_ Cost \$ \_\_\_\_\_

Arkansas businesses deduct \$100/booth-----\$ \_\_\_\_\_

Registration after Dec. 1, 2010, add \$100/booth late fee--\$ \_\_\_\_\_

Cost of total space requested -----\$ \_\_\_\_\_

50% deposit to reserve space-----\$ \_\_\_\_\_

Balance due December 1, 2010 -----\$ \_\_\_\_\_

**Booth Choices**

Please indicate your preferences for booth locations.

1<sup>st</sup> choice booth #s \_\_\_\_\_

2<sup>nd</sup> choice booth #s \_\_\_\_\_

3<sup>rd</sup> choice booth #s \_\_\_\_\_

4<sup>th</sup> choice booth #s \_\_\_\_\_

**For more information:**  
 call 501-821-4000 or go to  
[www.arflowerandgarden.org](http://www.arflowerandgarden.org)

**MAIL APPLICATION AND PAYMENT TO:**

Arkansas Flower &  
 Garden Show  
 P.O. Box 638  
 Conway, AR 72033

Signature \_\_\_\_\_

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 Office Use Only: Date Received \_\_\_\_\_ Time Received \_\_\_\_\_ Amt. Received \_\_\_\_\_